

國立屏東大學
課程結構與教學科目表

AVBAE:不動產經營學系碩士班-日間碩士班

年度別：104學年度

| 課程代碼 | 課程名稱 | 學分 | 時數 | 必修 | 104 | | 105 | | 106 | | 107 | | 備註 |
|---|--|----|----|----|----------|----------|----------|----------|-----|---|-----|---|----|
| | | | | | 一年級 | | 二年級 | | 三年級 | | 四年級 | | |
| | | | | | 上 | 下 | 上 | 下 | 上 | 下 | 上 | 下 | |
| 課程：專業課程（必修21學分、選修17學分、最低修習38學分） | | | | | | | | | | | | | |
| 領域：專業必修課程（必修21學分、選修0學分、最低修習21學分） | | | | | | | | | | | | | |
| 科目群： | | | | | | | | | | | | | |
| AVBZ001 | 研究方法 Research Method | 3 | 3 | 必 | 3 (3) | | | | | | | | |
| AVBZ002 | 不動產經濟學 Real Estate Economics | 3 | 3 | 必 | 3 (3) | | | | | | | | |
| AVBZ003 | 不動產投資與市場分析專題研討 The Dissertation of Real Estate Investment and Market Analysis | 3 | 3 | 必 | | 3 (3) | | | | | | | |
| AVBZ005 | 不動產財務與金融專題研討 Real Estate Finance | 3 | 3 | 必 | | | 3 (3) | | | | | | |
| AVBZ010 | 不動產估價理論研討 The Study of Real Estate Appraisal Theory | 3 | 3 | 必 | | 3 (3) | | | | | | | |
| AVBZ047 | 論文 Thesis | 6 | 6 | 必 | | | 3 (3) | 3 (3) | | | | | |
| 領域：專業選修課程（必修0學分、選修17學分、最低修習17學分） | | | | | | | | | | | | | |
| 科目群： | | | | | | | | | | | | | |
| AVBZ011 | 不動產行銷管理 Real Estate Marketing Management | 3 | 3 | 選 | 3 (3) | | | | | | | | |
| AVBZ012 | 不動產經營與管理 Real Estate Administration and Management | 3 | 3 | 選 | 3 (3) | | | | | | | | |
| AVBZ013 | 不動產市場分析專題研討 Seminar on the Analysis of Real Estate Market | 3 | 3 | 選 | 3 (3) | | | | | | | | |
| AVBZ014 | 住宅市場與住宅政策 Housing Market and Policy | 3 | 3 | 選 | | | 3 (3) | | | | | | |
| AVBZ015 | 土地使用規劃與管制 Land Planning and Zoning | 3 | 3 | 選 | 3 (3) | | | | | | | | |
| AVBZ016 | 不動產法規專題研討 Seminar on the Real Estate Laws | 3 | 3 | 選 | 3 (3) | | | | | | | | |
| AVBZ017 | 營建法規專題研討 Seminar on the Build Laws and Regulations | 3 | 3 | 選 | | 3 (3) | | | | | | | |
| AVBZ018 | 計量方法 Econometrics Analysis | 3 | 3 | 選 | | 3 (3) | | | | | | | |
| AVBZ019 | 質化分析 Qualitative Analysis | 3 | 3 | 選 | | 3 (3) | | | | | | | |
| AVBZ020 | 建築計劃 Construction Planning | 3 | 3 | 選 | | 3 (3) | | | | | | | |
| AVBZ021 | 不動產信託與證券化 Real Estate Trust and Securitization | 3 | 3 | 選 | | 3 (3) | | | | | | | |
| AVBZ022 | 地理資訊系統之應用 Application of the Geography Information System | 3 | 3 | 選 | | 3 (3) | | | | | | | |
| AVBZ023 | 不動產租賃管理 Real Estate Lease Management | 3 | 3 | 選 | | 3 (3) | | | | | | | |

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| | | | | | 上 | 下 | 上 | 下 | 上 | 下 | 上 | 下 | |
| AVBZ024 | 管理經濟學 Managerial Economics | 3 | 3 | 選 | | 3 (3) | | | | | | | |
| AVBZ025 | 多變量分析 Multivariate Statistical Analysis | 3 | 3 | 選 | | | 3 (3) | | | | | | |
| AVBZ026 | 不動產開發專題研討 Seminar on Real Estate Development | 3 | 3 | 選 | | | 3 (3) | | | | | | |
| AVBZ027 | 都市更新專題研討 Special Topics on Urban Renewal | 3 | 3 | 選 | | 3 (3) | | | | | | | |
| AVBZ028 | 區域與都市經濟學 Regional and Metropolitan Economy | 3 | 3 | 選 | | | 3 (3) | | | | | | |
| AVBZ029 | 國際不動產市場與投資分析 International Real Estate Market and Investment Analysis | 3 | 3 | 選 | | | 3 (3) | | | | | | |
| AVBZ030 | 不動產稅務 Real Estate Taxation | 3 | 3 | 選 | | | 3 (3) | | | | | | |
| AVBZ031 | 大陸不動產專題研討 Real Estate Issue of Mainland China | 3 | 3 | 選 | | | 3 (3) | | | | | | |
| AVBZ032 | 不動產風險管理 Real Estate Risk Management | 3 | 3 | 選 | | | | 3 (3) | | | | | |
| AVBZ033 | 區位理論 Regionalism Theory | 3 | 3 | 選 | | | | 3 (3) | | | | | |
| AVBZ034 | 各國土地政策 Land Policy in Different Countries | 3 | 3 | 選 | | | | 3 (3) | | | | | |
| AVBZ035 | 休閒不動產專題研討 Seminar on Leisure Real Estate | 3 | 3 | 選 | | | | 3 (3) | | | | | |
| AVBZ036 | 生態環境管理 Ecosystem Management | 3 | 3 | 選 | | | | 3 (3) | | | | | |
| AVBZ037 | 不動產廣告學 Real Estate Advertisement | 3 | 3 | 選 | | | | 3 (3) | | | | | |
| AVBZ038 | 談判與溝通 Negotiation and Communication | 3 | 3 | 選 | | | | 3 (3) | | | | | |
| AVBZ039 | 不動產仲介專題研討 Seminar on Real Estate Brokerage | 3 | 3 | 選 | | | | 3 (3) | | | | | |
| AVBZ040 | 人力資源管理 Human Resource Management | 3 | 3 | 選 | | | | 3 (3) | | | | | |
| AVBZ042 | 綠建築專題研討 Green Building Discussion | 3 | 3 | 選 | 3 (3) | | | | | | | | |
| AVBZ043 | 不動產經紀法規專題研討 Thematic Studies of Real Estate Brokers and Regulations | 3 | 3 | 選 | 3 (3) | | | | | | | | |